

2018-2019 TTC Catalog

CUL 238 Culinary Marketing

Lec: 3.0 Lab: 0 Credit: 3.0

This course is a study of marketing strategies to promote the chef, menu and restaurant or foodservice establishment.

Prerequisite

CUL 128

Course Offered

Fall

Spring

Summer

Grade Type

Letter Grade

Division

Culinary Institute of Charleston